

RentGrow Client Testimonials

“RentGrow’s approach to service is very hands on, very caring; they want to understand what our business practices are. Our partnership with RentGrow allows us to make continuous enhancements in our applicant screening processes. RentGrow’s responsiveness to our needs illustrates how two companies can work, and improve their products, together.”

~ **Miriam Livingston, Vice President of Internal Auditing & Operations**
Village Green Companies, Farmington Hills, MI, approximately 35,000 Units

“We’re impressed with how RentGrow supports our national resident screening operations. From Sentinel’s corporate and regional management here in New York, out to district management and individual properties, RentGrow works with every level of management, bringing us timely recommendations, strategic information and making important adjustments to stay ahead of changing market conditions. Just as important, our property personnel also rave about RentGrow. They receive expert customer service based on Sentinel’s policies and procedures as well as informative screening education. RentGrow really understands our business. They’re flexible — a vendor that really is a partner throughout our operation.”

~ **Robert Leniart, Managing Director**
Sentinel Real Estate Corporation, New York, NY, approximately 35,000 Units

“Our account manager conducted a thorough analysis of our applicant pool data, and determined adjustments that would allow us to increase acceptance rates without a substantial increase in risk.”

~ **Cheryl Taylor, Regional Vice President**
The Shelter Group, Baltimore, MD, approximately 5,500 Units

“RentGrow brings expertise in resident selection, they have shown good customer service, and they have also shown the ability to help us analyze the data. As an operator of affordable communities with layered subsidies, the product’s ability to accurately evaluate applicants for each program provides tremendous value.”

~ **Michael Johnson, Executive Vice President & Chief Administrative Officer**
ALCO Management, Memphis, TN, approximately 7,000 Units

“We use RentGrow’s service for our entire portfolio because it gives us a consistent screening process across all of our properties. The consistency is invaluable because it protects us from exposing ourselves to the threat of damaging lawsuits. But just as importantly, RentGrow substantially reduces our accounts receivable because their screening process is so thorough, they reliably ensure good rental decisions.”

~ **Tom Beaton, Vice President of Property Management**
The Dolben Company, Burlington, MA, approximately 10,000 Units

“RentGrow’s screening system is not only extremely thorough — it is faster and easier to use for the site staff.”

~ **Janet Frazier, President**
Maloney Properties, Wellesley, MA, approximately 8,500 Units

“RentGrow’s service team is exceptionally responsive. When a question or issue arises, I can reach out to them confident that I will receive an immediate and thorough resolution. Additionally, I am impressed with RentGrow’s ability to continually add new features and refine our customized product — this has had a very positive impact on our property operations.”

~ **Alicia Gomez, Assistant to the Director of Property Management**
Burbank Housing Management, Santa Rosa, CA, approximately 3,000 Units

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“We couldn’t be happier with the level of service that we receive from RentGrow. Their support, training and quick response makes a huge difference in our day-to-day business and on our bottom line. The high level of customization in the product and their understanding of our local markets allow our company to stay ahead of ever-changing market conditions.”

~ **Bett Henry, Vice President**

707 Management Services, Las Vegas, NV, approximately 5,000 Units

“I was very impressed with RentGrow’s account management. RentGrow’s thorough understanding of HUD and tax credit compliance standards made it easy for us to outline our goals and expectations. We now have confidence in our screening process and results. RentGrow clearly understands the needs of affordable housing and tailored a product that is perfect for us. Over the many years that we have worked together, RentGrow’s product innovation and responsive service have continually exceeded our expectations.”

~ **Janet Johnson, Senior Vice President of Compliance**

Summit Housing Partners, Montgomery, AL, approximately 12,000 Units

“There’s a reason I’ve relied on RentGrow for more than 15 years: Performance. Year after year, they work with us to understand what’s happening on the property level while keeping an eye on the big picture. Together we’ve tackled bad debt and delinquencies with great success. RentGrow monitors our screening activity and analyzes our data and performance so that we can better understand what works and what doesn’t. RentGrow is a true business partner — when we call, we talk to real people; they really connect with our staff; they make smart recommendations; and when we look at our bottom line, we know we’ve made the right choice.”

~ **Jeff Goldshine, Certified Property Manager, Property Management Executive**

*A RentGrow client while serving as an executive at three property management organizations

The RentGrow Advantage

RentGrow has provided resident screening technology and services to the multifamily housing industry since 1989. Our powerful web-based screening platform leverages the best available applicant data, including credit, eviction, criminal, rental history, and other sources, to help you make smart rental decisions and improve property performance. The advantages of using RentGrow include:

- **Make smart rental decisions, maximize revenue, and manage risk**
- **Improve the productivity of your staff through a fast, efficient screening process in each leasing office**
- **Implement objective, consistent screening practices across your portfolio**
- **Enforce compliance with your company’s policies, fair housing, FCRA, and HUD guidelines**
- **Highly customizable applicant decision model, tailored to your properties and market conditions**
- **Executive analytics provide insight into your applicant traffic, demographics, and marketing channel performance**
- **Interfaces with property management software**
- **Executive-level guidance and consultation provided by RentGrow’s screening experts**
- **User training and help desk support**

Learn More Now

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